

RAJAN YADAV

SOCIAL MEDIA MARKETING | SOCIAL MEDIA MANAGEMENT



+917905040238



Vidhyanagr Bhavnagar Gujarat



yaduvanshirajan228@gmail.com

ABOUT ME

Social Media Marketing professional with 6 months of hands-on experience at Freedom Lifestyle, managing social media activities for two client profiles.

Experienced in supporting professional and personal brands through consistent content publishing, audience interaction, and promotional communication. Strong understanding of LinkedIn content management and day-to-day social media handling. Seeking a Social Media Marketing / Social Media Management Internship to contribute practical experience while developing advanced skills in content strategy, analytics, digital marketing, and brand growth.

EDUCATION

2024-2027(Persuing)

Bachelor of Engineering

Electronics & Communication Engineering

Government Engineering College Bhavnagar

2021 - 2024 (Passed)

Diploma

Computer Science And Engineering

Janta Polytechnic Bulandshahr Uttar Pradesh.

2019-2021 (Passed)

Highschool

Blue Bells Inter College Deokali, Ayodhya.

EXPERIENCE

SOCIAL MEDIA MARKETING & MANAGEMENT

Freedom Lifestyle | 6 Months

Managed LinkedIn and social media activities for 2 client profiles: Amarendra Nath Sasmal and Alexx Roy.

- Designed 100+ social media posts aligned with client brand and content requirements.
- Scheduled and published posts for consistent content activity.
- Supported personal-brand and creator-focused social media presence.
- Adapted content and communication to each client's brand voice and requirements.

EXPERIENCE HIGHLIGHTS

6 Months | Client Experience

2 Clients | Managed under Freedom Lifestyle

100+ Posts | Designed & Supported

LinkedIn | Primary Platform

SKILLS

- Social Media Management
- Content Design
- Audience Engagement
- Content Planning
- Post Scheduling
- Promotional DMs
- Canva
- Chatgpt
- Notion AI

LANGUAGE

- English
- Hindi
- Gujarati